

TORQUEEDO

STARNBERG.GERMANY

Power Equipment introduces Torqeedo - The world leader in electric propulsion

Monday 9 May, Melbourne:
Power Equipment unveiled the newest
member of its high quality power
brands – the world's leading electric
marine propulsion, Torqeedo.



L-R: Nick Lee, National Engineering and Customer Support Manager Power Equipment, Daniel Hofmeier, Vice President Quality and Assurance Torqeedo, Holger Reinhardt, Senior Specialist Torqeedo Service, Luke Foster Business Development and General Manager Power Equipment, Jason Hodder, Torqeedo Product Manager Power Equipment.

Jason Hodder, Torqeedo Product Manager said, "Power Equipment is extremely proud to have secured the Australian and New Zealand distribution for the Torqeedo range.

"For the last 25 years we have been passionate about delivering the very best brands, and Torqeedo fits seamlessly into our stable of the highest quality marine products.

"Torqeedo is a pioneering German brand at the global forefront of marine motor technology. It's known for its innovation, convenience and eco-friendliness – we're excited to be bringing them to local rivers, bays and oceans."

Founded in 2005, Torqeedo has set many standards, ensuring every product meets the criteria of superior technology and revolutionary benefits.

The range includes an outboard for every purpose – from the super-quiet motors fitted to kayaks for peaceful fishing trips, to the Deep Blue model suited to commercial vessels providing operators a better choice for the environment and eco-tourism applications.

And they're smart, enhancing safety for all boaties.

As part of Torqeedo's standard equipment, the motor's on-board computer has an inbuilt

range monitor so you know how much further you can go with the current battery life.

The additional Torq Trac app overlays range information with a map of your current location to show a visual representation of how far you can travel at a given speed based on current battery power.

The motors are also extremely efficient and use powerful and safe lithium batteries which are completely solar chargeable. The five-tier safety system used by Torqeedo for the lithium batteries includes safe battery chemistry and safe packaging of individual battery cells, which is achieved through a

Power Equipment will be distributing four models including:



Ultralight (1HP equivalent) ideal for canoes and kayaks



Travel (1.5HP and 3HP equivalent) suited to dinghies and tenders and daysailers up to 1.5T



Cruise (5HP, 8HP and 20HP equivalent) for motorboats and sailboats up to 10 tons. Pod Drive models available.



Deep Blue (40HP and 80HP equivalent) used for green boats and commercial operators



The Torqeedo Cruise easily powers the dinghy.



All models are fitted and removed easily from the back of the boat.



Auquyak Kayaks seamlessly fitted with the Torqeedo Ultralight to provide power



Key Marine media at the Torqeedo Launch at Power Equipment Head office.

precise and clean production process that incorporates a Battery Management System (BMS) with redundant safety features while meeting the waterproof IP67 standard.

What's even more enticing is with a ban on two-stroke outboard engines imminent, boaties can say goodbye to carrying petrol on board – making it safer and cleaner, and providing the confidence of not running out of fuel.

These innovative and eco-friendly motors enhance safety, are low maintenance and provide long-term savings on fuel costs, motor services and environmental impact. Price range starts from \$2,500.

The motors are currently available at selected dealers nationally and Power Equipment welcomes interest from other dealers interested in Torqeedo.

For a full list of current dealers, visit the Power Equipment website: www.powerequipment.com.au/dealer-locator.

To unveil the new range, Power Equipment held a launch at their Melbourne head office on Monday 9 May. Guests from the boating, fishing and sailing industries were privy to a tour of the state-of-the-art facility, a first-hand look at the motors on display and a presentation by Torqeedo Product Manager, Jason Hodder.

Guests were then shuttled to Sandringham Yacht Club and treated to on-water demonstrations of the Ultralight, Travel and Cruise models and experienced the pioneering Torqeedo technology in action.

Jason Hodder said, "This is an important shift in where the future of boat propulsion is heading. What Tesla has done for cars in making electric accessible and acceptable, we believe Torqeedo will create similar waves on the water."

Want to See Torqeedo First Hand? Torqeedo will be traveling to all the major boat shows in 2016/17 including Melbourne, Sydney, Mandurah and The Wooden Boat Festival so make sure you pop past our stand and have a look at these world leading electric motors.

More information can be found at the Power Equipment website: www.powerequipment.com.au/products/torqeedo.