

Torqeedo is a leading company for electric propulsion systems on the water. Founded in Starnberg, Germany, in 2005, the company develops and manufactures electric and hybrid propulsion systems for recreational applications and supplies complete system solutions to boat builders worldwide. Since unveiling its first 400-watt electric motor at boot Düsseldorf in 2006, Torqeedo has grown from a start-up into a global company with a broad product portfolio. Today, the range extends from compact electric outboards to fully integrated Deep Blue hybrid systems with outputs of up to 200kW.

Rather than focusing on individual components, Torqeedo takes a holistic approach to propulsion solutions that combine performance, efficiency and ease of use. The portfolio includes the Travel Family, offering a horsepower equivalent of 1 to 5hp for smaller boats up to two tons, as well as the more powerful Cruise models, with a horsepower equivalent of 6 to 25hp for larger boats up to twelve tons. At the top end of the portfolio, the Deep Blue range delivers fully integrated high-performance electric and hybrid propulsion systems for larger boats and more demanding applications. Torqeedo products are defined by an uncompromising high-tech focus, maximum efficiency, intelligent system integration and holistic energy management on board.

Since April 2024, Torqeedo has been part of Yamaha Motor Group and, as Yamaha's Global Marine Electrification Center (GMEC), represents the Group's core competence for electric propulsion on the water. Torqeedo therefore plays a central role in the development and industrialization of electric propulsion systems, supported by Yamaha's global sales network. As part of its Marine CASE Strategy 2024, Yamaha is pursuing carbon neutrality in the marine industry through a multi-path development approach designed to meet a wide range of customer needs. Electrification plays a central role in that strategy.

